

B2B integration implementation

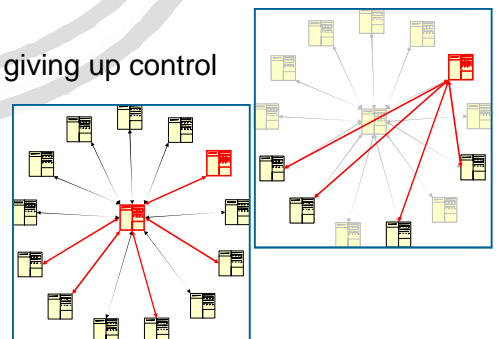
What is a B2B integration implementation?

Whether you are an experienced participant in collaborative business processes looking to reduce your messaging costs or you are committed to implementing a new business to business integration project to reap the substantial benefits of electronic connectivity with customers, suppliers and service providers or you are new to B2B integration and looking for a cost-effective and efficient solution, Business Integration Technology's expert team can help. Business Integration Technology (BIT) brings practical knowledge of communications protocols, Internet security, service providers, software vendors, message formats, transformation tools, and service-oriented architecture to you to help create the solution you need.

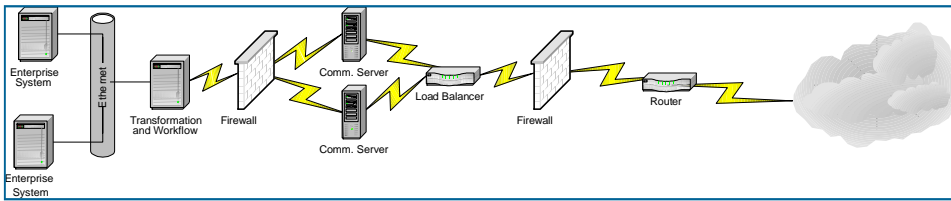
Business Integration Technology delivers state-of-the-art B2B technology in your data center using highly skilled B2B technologists and business analysts. You maintain control of both your messaging and your messaging costs.

A B2B integration outsourced solution

- Like customer-implemented solutions, outsourced B2B is delivered in your data center using your hardware network infrastructure. You never need pay for the 'flow of electrons.'
- Like B2B hosted services and B2B managed services, outsourced B2B is designed, implemented, and managed by full-time B2B specialists with core competency in protocols, formats and inter-enterprise messaging.
- Outsourced B2B delivers the value of a dedicated team without giving up control and without payment of large, on-going transaction fees.



BUSINESS INTEGRATION TECHNOLOGY, INC.



Why not outsource to a messaging hub?

- When networks were private, sharing a VAN made sense. On the Internet, everyone uses the same network infrastructure.
- There are many highly specialized skills necessary to support B2B: protocols, message formats, security, message transformation, etc. You may significantly reduce cost by sharing skilled technologists.
- A managed B2B service adds an additional point of failure – a complex hub.
- Although network connections are reduced for the community as a whole, there is an additional connection in your network.
- Data transmission is doubled – to the hub and from the hub instead of direct to the partner.
- You and your trading partners still need a mission-critical system to send and receive.
- B2B Outsource lets you share skills without sharing a hub. That eliminates the need for on-going transaction fees.

Hybrid Solutions

- In some cases, the optimal solution leverages the strengths of VANs and managed B2B services as well as the exceptional value of B2B Integration Outsource.
- VANs and managed B2B services may have existing connections to trading partners that would be relatively expensive to implement compared to their message volume.
- Outsourced B2B integration dramatically reduces the overall cost by implementing high-volume messaging to selected trading partners.

About Business Integration Technology, Inc.

Business Integration Technology Inc. (BIT) is a leader in B2B integration technology for transportation, logistics and supply chain management. BIT designs and implements highly cost-effective business-to-business connections that eliminate the costs of doing business with paper, phone and fax bringing innovative value to shippers, carriers, 3PLs and companies looking to improve cycle time and reduce cost. BIT was founded by the team that built the messaging engine that runs North American Rail. BIT is also a partly-owned subsidiary of Daugherty Business Solutions, a firm with over 20 years of experience helping their clients achieve their business objectives through the effective use of leading information technology and more than 400 consultants in St. Louis, Atlanta, Minneapolis and Chicago.

BUSINESS INTEGRATION TECHNOLOGY, INC.

1306 Papin Street
St. Louis, MO 63103

Phone: 314-635-6351
Fax: 314-256-9214

<http://BusinessIntegrationTechnology.com/>
<http://BIT-Blog.com/>

<http://TheVirtualVAN.com/>

Email: info@BusinessIntegrationTechnology.com

